

## Selection Criteria

Table 1 below gives the Selection Criteria which applications to the Expression of Interest (EOI) call for PDA II will be scored against.

Criterion	Key points to be considered
<b>Need for assistance</b>	<ul style="list-style-type: none"> <li>• Is the project a first of a kind development, either in terms of the location of the region or the planned technology deployment?</li> <li>• Does the region lack skills and knowledge necessary to develop a hydrogen project without external assistance?</li> <li>• Is the need for PDA clearly articulated and consistent with the type of support on offer?</li> </ul>
<b>Ambition and scale</b>	<ul style="list-style-type: none"> <li>• To what extent is the proposed project ambitious? There is a need to support projects with a scale and technology ambition which genuinely enhances the sector rather than repeating deployments which have happened elsewhere.</li> <li>• What is the scale of the project? E.g. overall level of investment (ideally exceeding €5 mn in the first phase), numbers of vehicles / fuelling stations, scale of energy demand to be met by Hydrogen technologies.</li> <li>• To what extent are the plans scalable – i.e. how readily could the project be expanded?</li> </ul>
<b>Strategic drivers</b>	<ul style="list-style-type: none"> <li>• What are the primary local drivers for wanting to pursue a Hydrogen deployment project and to what extent do these require the region to act on hydrogen?</li> <li>• How urgent is the need to act and what would be the implications of failing to deliver the plans?</li> </ul>
<b>Maturity</b>	<ul style="list-style-type: none"> <li>• Is the project concept sufficiently mature to be taken forward to the detailed implementation planning phase? E.g. is a realistic budget and/or funding / financing plan in place, has a governance structure been outlined, etc.?</li> <li>• Has a timeline been developed for the project?</li> <li>• Have all relevant stakeholders needed to deliver the project been informed / consulted / engaged? If not, is there a plan for such engagement?</li> <li>• To what extent are the organisations needed to deliver the project committed?</li> <li>• Have any studies been undertaken to inform the details of the project?</li> </ul>

<p><b>Deliverability and local impact</b></p>	<ul style="list-style-type: none"> <li>• Are the plans outlined credible and is there a plausible route to delivering the project?</li> <li>• Is there evidence of local expertise in changing systems or implementing innovative projects?</li> <li>• Does the project fit with available technology and wider industry market development plans?</li> <li>• Have risks to implementation been assessed and are mitigation plans in place?</li> <li>• Are the timelines realistic?</li> <li>• Is there an understanding of the policy required to make the project viable?</li> <li>• What are the prospects of the required policy being put in place?</li> <li>• Is the project likely to have a positive impact on national policy development in favour of hydrogen?</li> </ul>
<p><b>Commitment</b></p>	<ul style="list-style-type: none"> <li>• Is there evidence that green hydrogen is expected to play a central, long-term role in the sustainability plans of the city / region?</li> <li>• Is there strong local / regional commitment to the project at a political level?</li> <li>• Is this support deep-rooted (i.e. embedded in the plans of the city / region rather than a pet project of a handful of senior politicians)?</li> <li>• Is the city / region willing to commit its own resources to developing and delivering the project?</li> <li>• Is a budget in place to cover (some of) the costs of implementing the project?</li> </ul>
<p><b>Replicability and wider impact</b></p>	<ul style="list-style-type: none"> <li>• Is the region / project typical of others across Europe and could similar concepts be envisaged elsewhere?</li> <li>• Are the local proponents willing to share knowledge and lessons learnt with other follower cities / regions?</li> <li>• What is the likely scale of the impact that the project could have on the wider Hydrogen sector (e.g. by establishing scalable, low cost, renewable hydrogen supplies to serve a wide range of markets)?</li> </ul>

**Table 1:** Project criteria for scoring applications